

Claims

What is claimed is:

1. A system for delivering personalized informational content to subscribers comprising:

5 a personalized intelligence network system comprising:

subscription means for enabling users to subscribe to one or more services on one or more channel databases;

one or more channel databases containing informational data about a subject matter of interest for a plurality of subscribers;

10 service processing means for processing at least one service for a plurality of subscribers using the information from one of the channel databases;

output forwarding means for automatically forwarding output from the services to one or more subscriber output devices specified for that service; and

revenue generating means for generating revenue as a result of the

15 output of services to subscribers.

2. The system of claim 1 wherein the revenue generating means comprising a subscription transaction processing means that charges subscribers fees.

3. The system of claim 2 wherein the fee charged to the subscriber is a

20 periodic charge.

4. The system of claim 2 wherein the fee charged to the subscriber is based on the services to which the subscriber subscribes.

5. The system of claim 2 wherein the fee charged is based on the usage by the subscriber of the personalized intelligence network system.

6. The system of claim 1 wherein the revenue generating means comprises advertising collection means for collecting fees for advertisements
5 included in the service outputs.

7. The system of claim 1 wherein the revenue generating means comprises transactional means that performs transactions with subscribers resulting from the service output and allocates revenues from the transactions to the personalized intelligence network system and one or more affiliate systems.

10 8. The system of claim 1 wherein the revenue generating means comprises bundling fee generating means for generating bundling fees for bundling service subscriptions with another product or service and allocating revenues from the bundling to the personalized intelligence network system.

9. The system of claim 1 further comprising one or more affiliate
15 systems that inform users about subscribing to one or more services from the personalized intelligence network.

10. The system of claim 9 wherein at least one of the affiliate systems comprises an accessible network site that provides content to its users and wherein the accessible network enables user to connect to the subscription means.

20 11. The system of claim 10 wherein the accessible network site provides an executable link to a network-based subscription interface system that enables the user to subscribe to one or more services.

12. The system of claim 11 wherein the accessible network site comprises a web site.

13. The system of claim 9 wherein the affiliate system and personal intelligence network share revenues generated from subscriptions.

5 14. The system of claim 13 wherein the shared revenues are based on the revenues generated by the subscribers that subscribe as a result of the affiliate system.

15 15. The system of claim 9 wherein subscribers are charged a fee and wherein the revenue from the fees charged to subscribers is shared between the affiliate system and the personal intelligence network system.

16. The system of claim 9 wherein the revenue collection means attributes a revenue value to advertisements included in the service outputs.

17. The system of claim 9 wherein the revenue collection means collects an advertising revenue from the affiliate system.

15 18. The system of claim 9 wherein the revenue collection means collects an advertising revenue from a third party entity.

19. The system of claim 16 wherein the revenue shared between the affiliate system and the personalized intelligence network includes advertising revenue.

20 20. The system of claim 9 wherein the revenue generating means comprises transactional means that performs transactions with subscribers resulting

from the service output and allocates revenues from the transactions to the personalized intelligence network system.

21. The system of claim 20 wherein the revenue shared between affiliate systems and the personalized intelligence network includes transactional
5 related revenues.

22. The system of claim 9 wherein the affiliate system bundles a service subscription with another product or service for a fee and the revenue collection means allocates a revenue value for a subscription portion from the bundled fee.

23. The system of claim 22 wherein the revenue shared between
10 affiliate systems and the personalized intelligence network includes bundling fee allocations.

24. The system of claim 9 comprising at least two affiliates and wherein revenue generated is shared between at least two affiliates.

25. The system of claim 9 wherein the affiliate system comprises
15 content provision means for providing content to one or more channel databases.

26. The system of claim 25 wherein the content provided by an affiliate system is provided to an affiliate channel for that affiliate system.

27. The system of claim 9 wherein the affiliate system comprises content filtering means for specifying filters to be applied to service output prior to
20 sending service output to subscribers from that affiliate system.

~~28.~~ A method for delivering personalized informational content to subscribers through a personalized intelligence network system comprising:

enabling users to subscribe to one or more services on one or more channel
databases from a personalized intelligence network system that contain
informational data about a subject of interest for subscribers;

processing at least one service for each of a plurality of subscribers using
5 the information from one of the channel databases;

automatically forwarding output from the services to one or more
subscriber output devices specified for that service; and

generating revenue from one or more participant in the system.

29. The method of claim 28 wherein the step of generating revenue
10 comprises charging subscribers a fee for receiving subscriptions.

30. The method of claim 29 wherein the fee charged to the subscriber is
a periodic charge.

31. The method of claim 29 wherein the fee charged to the subscriber is
based on the services to which the subscriber subscribes.

15 32. The method of claim 29 wherein the fee charged is based on the
usage by the subscriber of the personalized intelligence network system.

33. The method of claim 28 wherein the step of generating revenue
comprises collecting advertising fees for advertisements that are inserted into the
service outputs.

20 34. The method of claim 28 wherein the step of generating revenue
comprises making a transaction resulting from the service output and allocating a
portion of the revenue from the transaction to the system.

35. The method of claim 28 wherein the step of generating revenue comprises bundling the subscription service with another product or service and allocating a portion of the revenue generated from the bundling to the system.

36. The method of claim 28 further comprising, the step of providing
5 one or more affiliate systems that inform users about subscribing to one or more services from the personalized intelligence network.

37. The method of claim 36 wherein the affiliate systems inform users by posting information on a web site.

38. The method of claim 36 further comprising the step of sharing
10 revenues generated from subscriptions between an affiliate system and the personal intelligence network.

39. The method of claim 38 wherein the shared revenues are based on the revenues generated by the subscribers that subscribe as a result of the affiliate system.

40. The method of claim 36 wherein subscribers are charged a fee and
15 wherein the revenue from the fees charged to subscribers is shared between an affiliate system and the personal intelligence network system.

41. The method of claim 36 further comprising collecting advertising revenue from an affiliate system.

42. The method of claim 36 further comprising collecting advertising
20 revenue from a third party entity.

43. The method of claim 42 wherein the revenue shared between the affiliate system and the personalized intelligence network includes advertising revenue.

44. The method of claim 36 further comprising the steps of:
5 enabling subscribers to perform transactions: and
allocating revenues from the transactions to the personal intelligence system.

45. The method of claim 44 wherein the revenue shared between an affiliate system and personalized intelligence network system includes
10 transactional related revenues.

46. The method of claim 36 further comprising the steps of bundling the subscription service with another product or service for a fee and allocating a revenue value for a subscription portion from the bundled fee.

47. The method of claim 46 wherein the revenue shared between an
15 affiliate system and the personalized intelligence network system includes bundling fee allocations.

48. The method of claim 36 comprising at least two affiliates and further comprising the step of sharing revenue between at least two affiliates.

49. The method of claim 36 further comprising the step of loading
20 content from an affiliate system into a channel database.

50. The method of claim 36 wherein the content provided by an affiliate is provided to an affiliate channel for that affiliate.

51. The method of claim 36 further comprising the step of filtering service output based on filters selected by the affiliate.

項目	単位	数量	金額	備考
1. 雑費	円	100	100	
2. 雑費	円	200	200	
3. 雑費	円	300	300	
4. 雑費	円	400	400	
5. 雑費	円	500	500	
6. 雑費	円	600	600	
7. 雑費	円	700	700	
8. 雑費	円	800	800	
9. 雑費	円	900	900	
10. 雑費	円	1000	1000	
11. 雑費	円	1100	1100	
12. 雑費	円	1200	1200	
13. 雑費	円	1300	1300	
14. 雑費	円	1400	1400	
15. 雑費	円	1500	1500	
16. 雑費	円	1600	1600	
17. 雑費	円	1700	1700	
18. 雑費	円	1800	1800	
19. 雑費	円	1900	1900	
20. 雑費	円	2000	2000	
21. 雑費	円	2100	2100	
22. 雑費	円	2200	2200	
23. 雑費	円	2300	2300	
24. 雑費	円	2400	2400	
25. 雑費	円	2500	2500	
26. 雑費	円	2600	2600	
27. 雑費	円	2700	2700	
28. 雑費	円	2800	2800	
29. 雑費	円	2900	2900	
30. 雑費	円	3000	3000	
31. 雑費	円	3100	3100	
32. 雑費	円	3200	3200	
33. 雑費	円	3300	3300	
34. 雑費	円	3400	3400	
35. 雑費	円	3500	3500	
36. 雑費	円	3600	3600	
37. 雑費	円	3700	3700	
38. 雑費	円	3800	3800	
39. 雑費	円	3900	3900	
40. 雑費	円	4000	4000	
41. 雑費	円	4100	4100	
42. 雑費	円	4200	4200	
43. 雑費	円	4300	4300	
44. 雑費	円	4400	4400	
45. 雑費	円	4500	4500	
46. 雑費	円	4600	4600	
47. 雑費	円	4700	4700	
48. 雑費	円	4800	4800	
49. 雑費	円	4900	4900	
50. 雑費	円	5000	5000	
51. 雑費	円	5100	5100	
52. 雑費	円	5200	5200	
53. 雑費	円	5300	5300	
54. 雑費	円	5400	5400	
55. 雑費	円	5500	5500	
56. 雑費	円	5600	5600	
57. 雑費	円	5700	5700	
58. 雑費	円	5800	5800	
59. 雑費	円	5900	5900	
60. 雑費	円	6000	6000	
61. 雑費	円	6100	6100	
62. 雑費	円	6200	6200	
63. 雑費	円	6300	6300	
64. 雑費	円	6400	6400	
65. 雑費	円	6500	6500	
66. 雑費	円	6600	6600	
67. 雑費	円	6700	6700	
68. 雑費	円	6800	6800	
69. 雑費	円	6900	6900	
70. 雑費	円	7000	7000	
71. 雑費	円	7100	7100	
72. 雑費	円	7200	7200	
73. 雑費	円	7300	7300	
74. 雑費	円	7400	7400	
75. 雑費	円	7500	7500	
76. 雑費	円	7600	7600	
77. 雑費	円	7700	7700	
78. 雑費	円	7800	7800	
79. 雑費	円	7900	7900	
80. 雑費	円	8000	80	